



Versatile and detail-oriented graphic design expert with 20 years of experience, specializing in the music and advertising industries. Skilled in designing a variety of polished, launch-ready images, logos, and marketing packages while utilizing fresh and innovative photo manipulation techniques. Collaborative self-starter with the ability to efficiently execute ideas from conception to completion while consistently meeting deadlines in a fast-paced environment.

EXPERIENCE

Photo Doctor Graphics
San Francisco, Ca
2003 - Current

Graphic Designer / Photographer

- Conceptualized, photographed, and designed hundreds of original album covers and layouts for award-winning artists such as E-40, Berner and Baby Bash
- Collaborated with multi-million dollar companies to deliver artwork that drove customer interest and company profits
- Designed Grammy award-winning artist Post Malone's tour logo that was used on a nightly basis during Justin Bieber's "Purpose" World Tour
- Delivered a comprehensive client experience, from eye-catching portrait and product photography, to creative consultation on design decisions and marketing strategies
- Created effective marketing content and social media campaigns to boost client engagement and brand awareness

CORE COMPETENCIES

Adobe Photoshop • Adobe Illustrator • ChatGPT • MidJourney
Mac Platform • Adobe InDesign • Cinema 4D • Figma

EDUCATION

Cal State Monterey Bay

Bachelor Of Arts, Liberal Studies

- Minor in teaching
- Member of the Men's Basketball team for 2 seasons